Faizan Ramzan

Product Designer

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Product Designer with 4+ years of experience CSPO® certified crafting user-centered web and mobile solutions. Passionate about solving real problems through intuitive design, agile collaboration, and scalable systems that balance user needs with business goals.

Work Experience

Product Designer   Oct 2023 - Present

Contour Software

Led design for a fintech web app and built a company-wide design system applied across the tablet POS and website to ensure consistency, usability, and developer alignment.

Finspace – Personal Finance Web App

- Designed a smart finance platform enabling users to track spending, forecast expenses with AI, and manage cards effortlessly.
- Created modular UI components in Figma and collaborated with devs to ensure design feasibility across devices.
- Focused on usability and clarity, especially in budgeting flows, to help users feel in control of their money.

VinKit 2.0 – Design System & Tablet POS Revamp

- Built a scalable design system with standardized components, typography, and color tokens used across all products.
- Redesigned the POS app for tablets and desktop — improving UI clarity, component reuse, and visual hierarchy.
- Partnered with the product owner to resolve UX gaps and improve developer handoff through Figma specs.

Product Designer   May 2021 - Sep 2023

Revtech

Redesigned and optimized **Slickcall** an international calling app for travellers, international students and expats, driving major growth in usability and retention.

- Led UX redesign across mobile/web platforms to simplify navigation and streamline key flows.
- Built a unified design system to ensure brand consistency.
- Partnered with devs and stakeholders to improve handoff and reduce rework.
- Contributed to 4× growth in downloads and monthly users, 75%+ retention, and improved app rating (3.2 → 4.5).

Education

University of Gujarat   Oct 2015 - Nov 2019
Software Engineering

Certificates

Certified Scrum Product Owner (Scrum Alliance)   Feb 2025
Though my core role is product design, I pursued the CSPO certification to better understand how products are built from the inside out. This journey sharpened my skills in sprint planning, backlog grooming, and stakeholder collaboration.

Gamification for SaaS (Udemy)   Jun 2024
Leveraged insights from the UX Gamification for SaaS course to enhance user engagement. Integrated elements like progress indicators, micro-interactions, and rewards to motivate user actions and create a more interactive experience.

Core Skills

Design Skills: User Research, Information Architecture, Wireframing, Prototyping, Interaction Design, Visual Design, User Interface (UI) Design, UX Writing, User Testing
Design Tools: Figma, Sketch, Miro board.
Other Skills: UX Gamification, Agile Methodologies, Responsive Design, Accessibility (WCAG), Design Systems, User Persona Development, Card Sorting